



## ■ Fact Sheet

- Business:** Spoken Translation, Inc. (STI) develops and licenses ground-breaking technology for cross-lingual communication, combining machine translation and speech processing technologies. The company will (a) license its Converser™ line of domain-specific solutions and (b) license and integrate its patent-pending components on an OEM basis to leading providers of translation, search, VoIP, telecom, and customer contact software.
- Mission:** To be the premier provider of software for conversations across language barriers, stressing interactivity as the key to increased accuracy, wider conversational range, and increased user confidence.
- Vision:** STI's software solutions and component technologies will enable companies, governments, and people worldwide to overcome linguistic barriers and reduce associated costs.
- Products:**  
**Converser™ for Healthcare:** An affordable, reliable, and portable solution for medical interpreting which can improve communication 24/7 between healthcare workers and patients with limited English. Initially available in English<>Spanish.  
**Converser** is already available for general use, and will soon be available for additional healthcare specialties, industry domains, and language pairs. Prototypes can be demonstrated for English<>Japanese and English<>German.
- Intellectual Property:**  
**Meaning Cues™:** Provide a graphical user interface which permits users to select the intended sense for a multi-meaning word or expression by reference to definitions, examples, and other native language cues. The correct word sense can be used to guide translation, intelligent search, or other natural language applications. *Patent pending.*  
**Controlled Back-Translation:** Get a translation of the translation which accurately reflects the translation's meaning, right or wrong. If it's wrong, fix it – with Meaning Cues™. *Patent pending.*  
**Translation Shortcuts™:** Quickly search, browse for useful pre-translated phrases – or make your own! *Patent pending.*
- Target Customers:** Converser for Healthcare is sold to healthcare providers including hospital systems, pharmacies, rehabilitation and urgent care clinics, physicians' offices, dentists, etc. New versions of Converser are under development for industries including customer service, customs and immigration, tourism, government agencies (e.g. DMV, EDD), online gaming, law enforcement, B2B, legal practices, education, and others.  
OEM opportunities exist for hardware manufacturers, search, customer service, content management, VoIP, online gaming, Department of Defense.
- Key Management:** Mark Seligman, Ph.D., CEO; Robert Aiudi, Director, Sales & OEM Business Development; Mike Dillinger, Ph.D., Director of Linguistics; Dina Moskowitz, Director, Marketing & Communications.  
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